

## Vendor Information:

### Business Name:

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### Contact Name:

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### Address:

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### Phone:

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### Alt. Phone:

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### E-Mail Address:

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### List of Items to be Sold or Displayed:

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### Type of Space Requested:

- Indoor Corner Space \$350.00
- Indoor In-Line Space \$300.00
- Food Court Corner \$625.00
- Food Court Corner \$675.00
- Food Court In-Line \$575.00
- Vendor Market Corner \$325.00
- Vendor Market In-Line \$275.00
- Midway Vendor Space Varies

## Vendor Market - Outdoor

The outdoor vendor market vendors are right inside our front gate right on the way to our food court and carnival.

We offer 15 outdoor vendor market spaces.

3 20' x 20' Corner Spaces \$325.00 ea.  
Corner Space Numbers:  
(405, 408, & 415)

12 20' x 20' In-Line Spaces \$275.00 ea.  
In-Line Space Numbers:  
(401-404, 406, 407, & 409-414)

## Midway Vendor Space

Midway spaces are available in various sizes and amounts based on availability on our grounds. Please call the fair office at (432) 550-3232 for availability and pricing.

## 2009 Fair Dates and Hours

FRI	Sept 10th	05:00 p.m. - 12:00 a.m.
SAT	Sept 11th	10:00 a.m. - 12:00 a.m.
SUN	Sept 12th	12:00 p.m. - 10:00 p.m.
MON	Sept 13th	05:00 p.m. - 10:00 p.m.
TUE	Sept 14th	05:00 p.m. - 10:00 p.m.
WED	Sept 15th	05:00 p.m. - 10:00 p.m.
THU	Sept 16th	05:00 p.m. - 10:00 p.m.
FRI	Sept 17th	05:00 p.m. - 12:00 a.m.
SAT	Sept 18th	10:00 a.m. - 12:00 a.m.

## Visit Us Online At:

[permianbasinfair.com](http://permianbasinfair.com)



218 W. 46th Street  
Odessa, TX 79764

Ph: 432-550-3232  
Toll Free: 877-550-3232  
Fax: 432-366-1701

The Permian Basin Fair and Exposition is a Scholarship Fair that is held each year in September in Odessa, TX. The fair is put on by a volunteer board of directors of more than 50 individuals and hundreds of additional community volunteers. The fair begins the Friday after Labor day and runs for 9 days.

The Permian Basin Fair and Exposition dates for 2010 are:

Friday September 10th  
through Saturday September 18th.

## About The Fair

The Board of Directors of the Permian Basin Fair and Exposition is a full volunteer board. The fair employees a part-time Fair Manager and a part-time Administrative Assistant. The fair also has hundreds of volunteers that help make the event a success each year.

2010 will be the 35th annual Permian Basin Fair and Exposition. The fair is held on the grounds of the Ector County Coliseum complex in Odessa, TX.

In 2010 we will award \$35,000 in scholarships to area youth to further their education beyond high school.

The fair sales approximately 55,000 tickets annually. The attendance is about 60% adults and 40% children under 12 and seniors. The fair issues approximately 8,000 vendor and exhibitor passes each year, giving us an annual attendance over 60,000 for the 9-day run of the fair.

## Commercial Division

The Commercial Division of the Permian Basin Fair and Exposition consists of vendors in 4 distinct categories spread throughout the fair property.

The categories of the Commercial Division consist of:

Indoor Vendors  
Food Court Vendors  
Vendor Market - Outdoor  
Midway Vendor Space

## Indoor Vendors

The indoor vendors at the Permian Basin Fair and Exposition are located on the floor of the Ector County Coliseum. The coliseum building has recently had new heating and air conditioning installed, making the building very comfortable during the heat of September.

We offer 118 booths inside the coliseum building.

26 10' x 10' Corner Spaces \$350.00 ea.

Corner Space Numbers:

(001, 004, 015, 016, 025, 026, 030, 031,  
042, 043, 054, 055, 059, 060, 064, 065, 076  
077, 088, 089, 093, 094, 103, 104, 115, & 118)

92 10' x 10' In-Line Spaces \$300.00 ea.

In-Line Space Numbers:

(002, 003, 005-014, 017-024, 027-029, 032-041,  
044-053, 056-058, 061-063, 066-075, 078-087,  
090-092, 095-102, 105-114, 116, & 117)

## Food Court Vendors

The food court vendors at the Permian Basin Fair and Exposition are located right in the center of all the activity and entertainment in our midway.

We offer a total of 34 food court vendor spaces.

8 20' x 20' In-Line Spaces \$575.00 ea.

20' x 20' In-Line Space Numbers:  
(203, 204, 207, 208, 209, 227, 228, & 229)

10 20' x 20' Corner Spaces \$625.00 ea.

20' x 20' Corner Space Numbers:  
(201, 202, 205, 206, 226, 230,  
231, 232, 233, & 234)

16 20' x 25' Corner Spaces \$675.00 ea.

20' x 25' Corner Space Numbers:  
(210, 211, 212, 213, 214, 215, 216, 217,  
218, 219, 220, 221, 222, 223, 224, & 225)

## To Reserve Your Space At The 2010 Permian Basin Fair & Exposition

Please complete and tear off the reverse side of this panel. Return to us:

### By Mail:

Permian Basin Fair & Exposition  
218 W. 46th Street  
Odessa, TX 79764

### By Fax:

(432) 366-1701

### By E-Mail:

[pbfecommdiv@1ststgusa.com](mailto:pbfecommdiv@1ststgusa.com)

If you have any questions or need clarification on any content of this brochure, you may reach the fair office at:

(432) 550-3232 or  
Toll Free at (877) 550-3232

**Spaces are filling up fast!!**

**Request your vendor reservation as soon as possible to ensure that you have a space!!**

**See You in September!!**